

BRAND LINE SHEET — REVIEW VERSION

Core Statement

We are building the most scalable, quality-controlled, affordable modular housing platform in the South, with a path to national leadership.

Government Version

We are building a scalable, quality-controlled, affordable modular housing platform in the South that aligns with long-term public-interest housing outcomes and a path to national leadership.

Banker Version

We are building a scalable, quality-controlled, affordable modular housing platform in the South with a disciplined path to national leadership, supported by repeatable operations and measurable performance.

LinkedIn Headline Version

Building the South's most scalable, quality-controlled, affordable modular housing platform — with a clear path to national leadership.