

LITTLE ROCK WEEK

COMMAND PLAN

WEEK OF APR 28, 2026

EXECUTIVE ONE-PAGE | OWNER-READY SEQUENCE

1 APR 28 MEETING FOCUS (BUCKETS 1–7 + REM)

- Confirm owner/accountability by bucket and lock daily reporting cadence.
- Finalize Connor procedure changes and property setup workflow.
- Align bucket training: daily card, 7-line update, NEW item acknowledgment.

2 CLOSINGS + HUD — PRIORITY FINANCE TRACK

CL #1 Texas (\$7M) — Target close in ~1 week (immediate priority).**

- CL #3 LR (\$6M Oct) | CL #4 TX (\$15M Nov) | CL #5 NWA (\$3M Nov)
- CL #6 LR (\$12M Jun–Sep) | CL #7 NWA (\$15M Jun–Sep)
- Total closing target: \$58M pipeline.
- Sign and initiate HUD loan process before departure from Little Rock.

3 TRUST / CAPITAL MOVEMENTS

- Load trust: \$1.1M and confirm deployment plan by line item.
- Execute Texarkana land trust and 4.2 trust project allocation updates.
- Finalize 3 trust docs (insurance + 2 trust documents).

4 PLANT + BRAND EXECUTION

- Plant/property flyovers, gate/signage, hotel sign and manufacturing signage upgrades.
- GoPro capture package (8 clips): operations, closings, and lifestyle high/low audience tracks.
- Vehicle/media visuals prepared to support external narrative.

5 BEFORE LEAVING LITTLE ROCK — MUST BE DONE

- Connor workflow signed and activated.
- Money moved to priority uses (approved routing list).
- Plant bot start and bucket alignment confirmed.

24-HOUR ORDER OF OPERATIONS

