

# Little Rock Week Command Plan — Clean v2

Week of Apr 28, 2026 | Executive one-page | Owner-ready sequence

## 1) Apr 28 Meeting Focus (Buckets 1–7 + REM)

- Confirm owner/accountability by bucket and lock daily reporting cadence.
- Finalize Connor procedure changes and property setup workflow.
- Align bucket training: daily card, 7-line update, NEW item acknowledgment.

## 2) Closings + HUD (Priority Finance Track)

- CL #1 Texas (\$7M) — target close in ~1 week (immediate priority).
- Pipeline targets: CL #3 LR (\$6M Oct), CL #4 TX (\$15M Nov), CL #5 NWA (\$3M Nov), CL #6 LR (\$12M Jun–Sep), CL #7 NWA (\$15M Jun–Sep).
- Total closing target remains \$58M pipeline.
- Sign and initiate HUD loan process before departure from Little Rock.

## 3) Trust / Capital Movements

- Load trust: \$1.1M and confirm deployment plan by line item.
- Execute Texarkana land trust and 4.2 trust project allocation updates.
- Finalize 3 trust docs (insurance + 2 trust documents).

## 4) Plant + Brand Execution

- Plant/property flyovers, gate/signage, hotel sign and manufacturing signage upgrades.
- GoPro capture package (8 clips): operations, closings, and lifestyle high/low audience tracks.
- Vehicle/media visuals prepared to support external narrative.

## 5) Before Leaving Little Rock — Must Be Done

- Connor workflow signed and activated.
- Money moved to priority uses (approved routing list).
- Plant bot start and bucket alignment confirmed.

## 24-Hour Order of Operations

1. Lock Apr 28 agenda + owner roster
2. CL #1 readiness review (close packet + blockers)
3. HUD sign/start package finalized
4. Trust docs and capital routing approved
5. Issue GoPro + signage execution checklist